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2 **CLERK'S OFFICE**

3 **APPROVED**

4 Date: 6-10-03

Submitted by: Chairman of the Assembly  
At the Request of the Mayor

Prepared by: Mayor's Office

For reading: June 10, 2003

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7 ANCHORAGE, ALASKA

8 AR NO. 2003-175

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10 A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY APPROVING THE  
11 COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY FOR THE  
12 MUNICIPALITY OF ANCHORAGE AS REQUIRED BY THE FEDERAL ECONOMIC  
13 DEVELOPMENT ADMINISTRATION  
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16 WHEREAS, the economic development and economic growth are a major focus of  
17 the Municipality of Anchorage; and

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19 WHEREAS, the Anchorage Economic Development Corporation (AEDC), the  
20 Anchorage and Eagle River Chambers of Commerce joined together to initiate an  
21 economic development plan; and

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23 WHEREAS, the plan resulted in broad citizen participation as well as interest  
24 throughout the community; and

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26 WHEREAS, the economic development plan was funded by the Municipality of  
27 Anchorage, Chambers of Commerce, AEDC and the private sector; and

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29 WHEREAS, the results of the two year study by an economic development  
30 consultant was a report called VISION ANCHORAGE; and

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32 WHEREAS, one of the anticipated outputs of the VISION ANCHORAGE plan was to  
33 prepare a Comprehensive Economic Development Strategy (CEDS) for federal funding;  
34 and


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36 WHEREAS, THE U.S. Department of Commerce, Economic Development  
37 Administration funded the Municipality to prepare a Comprehensive Economic  
38 Development Strategy as a requirement to receive federal funding; and

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40 WHEREAS, one of the first outputs of the VISION ANCHORAGE process was the  
41 preparation of the Comprehensive Economic Development Strategy,  
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44 NOW THEREFORE, the Anchorage Assembly resolves to recognize the  
45 Comprehensive Economic Development Strategy for the Municipality of Anchorage as  
46 an overarching guidance tool for the Municipality of Anchorage in order that federal

1 an overarching guidance tool for the Municipality of Anchorage in order that federal  
2 funds may be secured through the Economic Development Administration and other  
3 federal agencies that recognize this plan.  
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7 PASSED AND APPROVED by the Anchorage Assembly this 10<sup>th</sup> day of  
8 June, 2003.  
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Chairman

ATTEST:

  
Municipal Clerk



## MUNICIPALITY OF ANCHORAGE

### ASSEMBLY MEMORANDUM

No. AM 517-2003

Meeting Date: June 10, 2003

**FROM:** Mayor

**SUBJECT:** Approval of the Comprehensive Economic Development Strategy for the Municipality of Anchorage as Required by the Federal Economic Development Administration

Comprehensive Economic Development Strategies, or CEDS, are required by the Federal Economic Development Administration as a requirement for assistance under the EDA's public works and economic adjustment programs, or for planning grants. Since the reports are prepared to qualify for EDA funding, the emphasis is generally on public infrastructure projects rather than strategic visioning of how the private sector might develop.

Anchorage is an economically dynamic city that does not, by itself, meet the technical requirements for EDA funding. Yet the two adjacent boroughs – Kenai Peninsula and Matanuska-Susitna – both qualify for funding because of overall income and unemployment statistics. Moreover, many of the employment opportunities for residents of these boroughs lie within Anchorage. This CEDS document, therefore, takes a regional approach to economic development.

A CEDS emerges from a planning process developed with broad based and diverse community participation that addresses the economic problems and potential of an area. The plan promotes sustainable economic development and opportunity, fosters an effective transportation system, and enhances and protects the environment. Additionally, a CEDS can be used as the overarching strategy for other sources of funding such as brownfields, and art districts and meets other federal funding requirements.

The CEDS analyzes local conditions, identifies problems and opportunities, defines the vision and goals of the community, designs the strategies to accomplish these goals, coordinates activities to implement these strategies, and evaluates and updates the process. The CEDS process should lead to the formulation and implementation of a program that creates jobs, raises income levels, diversifies the economy, all while improving the local quality of life.

In developing this document, Anchorage relied on the work of two committees to complete its CEDS. Initially, the Vision Anchorage organization, and its comprehensive work in the area of economic development, lent the framework on which this document is based. A complete list of its members can be found in the appendix of the document. While the Vision Anchorage membership represented a tremendous cross-section of the Anchorage population, the administration did not believe it would

1 qualify, in and of itself, as a CEDS committee. This is primarily due to Vision Anchorage's lack of  
2 diversity in the make-up of the organization.

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4 EDA's guidelines for a committee notes that it should:

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6 "...include representatives of local governments, business, industry, finance, agriculture, the  
7 professions, organized labor, utilities, education, community organizations, public health agencies, the  
8 aged, disabled, the unemployed, the underemployed, racial or ethnic minorities and women."

9 To ensure that all viewpoints within the Municipality were being considered, a special CEDS  
10 Committee was established to review the draft materials, comments, edit and give final approval to the  
11 document. A list of the committee's membership is listed in the appendix as well.

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13 THE ADMINISTRATION REQUESTS THE ANCHORAGE ASSEMBLY, AS THE LEGISLATIVE  
14 BODY OF THE MUNICIPALITY, APPROVE THE ACCOMPANYING RESOLUTION IN  
15 SUPPORT OF THE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY FOR THE  
16 MUNICIPALITY OF ANCHORAGE BEFORE IT IS SUBMITTED IN FINAL FORM TO EDA.

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18 Prepared by: Kevin Bruce, Director, Economic Development

19 Concurrence: Harry J. Kieling, Jr., Municipal Manager

20 Respectfully submitted: George P. Wuerch, Mayor

## Content Information

Apr 2003-175

**Content ID :** 000888

**Title:** A Resolution of the Anchorage Municipal Assembly Approving the Comprehensive Economic Development Strategy for the Municipality of Anchorage as Required by the Federal Economic Development Administration

**Author:** katkusja

**Initiating Dept:** MMStaff

**Description:** A resolution of the Anchorage Municipal Assembly Approving the Comprehensive Economic Development Strategy for the Municipality of Anchorage as Required by the Federal Economic Development Administration

**Keywords:** Comprehensive Economic Development Strategy

**Date Prepared:** 6/4/03 4:12 PM

## Workflow History

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AllOtherARWorkflow	6/4/03 4:16 PM	Checkin	katkusja	Public	000888	0
MMStaff_SubWorkflow	6/4/03 4:35 PM	Approve	bealejl	Public	000888	0
MuniManager_SubWorkflow	6/6/03 2:40 PM	Approve	kielinghj	Public	000888	0
MuniMgrCoord_SubWorkflow	6/6/03 3:12 PM	Approve	bealejl	Public	000888	0

## ADDENDUM-RESOLUTIONS FOR ACTION

2003 JUN -9 4:44 PM  
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